

BE SEEN IN THE WORKPLACE

HERE'S SOME IDEAS TO PROMOTE QUIT@WORK IN YOUR WORKPLACE.

ORIENTATION PACK

Include information about your smokefree policy for any new staff.

STAFF NEWSLETTER

Use your internal newsletter/publication to promote you and the programme.

PUT UP THE POSTERS

Put posters in staff rooms and smoking areas.

SEND A LETTER TO STAFF

Get a Senior Manager to write an open letter to all staff to promote the programme.

OFFER REWARDS

Offer rewards to staff who successfully quit smoking.

PUT ON A MORNING/AFTERNOON TEA

Use this to launch the programme. Invite smokers and non-smokers to increase support.